



COLDSNAP APPROVED COPY

SYSTEM DESCRIPTION, BENEFITS, TAGLINE

BANNER:

Freshly Frozen Treats in a Snap!

Experience the next revolution in frozen treats with ColdSnap®! With decadently smooth premium ice cream, healthy frozen protein shakes, frozen lattes, and more, this countertop appliance crafts freshly frozen treats in 2-3 minutes from shelf-stable pods.

System Description – Short:

ColdSnap® is a revolutionary countertop appliance designed for rapid freezing, effortlessly crafting individual servings of frozen delights in 2-3 minutes. With an enticing array of flavors of premium ice cream, frozen lattes, frozen protein shakes, and more, ColdSnap simplifies the art of creating frozen treats. Our machine readily accommodates shelf-stable, ambient-temperature ColdSnap pods filled with premium liquid ingredients, seamlessly freezing and dispensing their contents. What's more, there's no need for any pod preparation or machine cleanup. Throughout the freezing, mixing, and dispensing process, food never comes into contact with the machine, ensuring the utmost cleanliness and convenience.

System Description – Long:

Indulge in a freshly frozen treat with ColdSnap® – the revolutionary countertop appliance that creates delectable frozen treats from single-serve ColdSnap pods in 2-3 minutes.

Explore an array of premium ice cream, non-dairy frozen desserts, frozen lattes, healthy protein shakes, and even boozy ice cream! ColdSnap's frozen confections are crafted with high-quality ingredients such as milk, cream, and nutraceuticals, and boast an exceptionally smooth and creamy texture thanks to our proprietary freezing process.

Gone are the days of preparation and messy cleanup. Simply insert a ColdSnap pod into the machine, and in 2-3 minutes your treat is effortlessly dispensed directly into a bowl below. Food never touches the machine during the freezing, mixing, and dispensing process, eliminating the need for any clean-up.

ColdSnap's frozen treat system is not only convenient but also environmentally responsible. ColdSnap's pods are stored at room temperature and frozen precisely when you crave them, eliminating the cold supply chain associated with shipping and storing frozen products.

ColdSnap® – Always Chill!



Key Benefits

Delicious:

- Creates freshly frozen delights such as premium ice cream, frozen lattes, healthy protein shakes, boozy ice cream, and more
- Made with premium ingredients
- Exceptionally smooth and creamy texture

Personalized:

- Enjoy single servings of a variety of product categories and flavor choices in 2-3 minutes
- No cross-contact between flavors

Convenient:

- Easy to set up – uses a standard wall outlet, portable, and countertop friendly
- No water line or drain required
- No preparation of the pod
- No cleaning required – food does not touch the machine during mixing, freezing, or dispensing

Sustainable:

- Shelf-stable pods eliminate the cold supply chain associated with shipping and storing ice cream

Tagline:

Freshly Frozen Treats in a Snap!

Always Chill™

One Liners:

The Revolutionary System Transforming the Way Frozen Treats are Produced and Enjoyed!

ColdSnap: An Ice Cream Experience Unlike Any Other!

ColdSnap: Reimagine Ice Cream

Enjoy ColdSnap: An Enticing Array of Delightfully Frozen Indulgences, Perfect for Any Time of Day!

Indulge with Single-Serve Frozen Treats



The Future of Frozen Confections has Arrived!

The Game-Changing, No-Clean Ice Cream Machine

World-Class Frozen Treats in a Snap!

Specifications:

- Height: 17.75"
- Width: 11.5"
- Depth: 19.5"
- Weight: 73.5 lbs.
- Power 120VAC/ 15A
- Plug Type: 3-prong
- The ColdSnap platform uses ColdSnap-produced pods exclusively

PRODUCTS

ColdSnap products are made with high quality ingredients like milk, cream, real fruit, and nutraceuticals, and packaged in convenient, shelf-stable, single-serve pods.

ColdSnap offers a variety of product categories and flavors:

Premium Ice Cream

- Vanilla
- Chocolate
- Salted Caramel
- Coffee

Non-Dairy Frozen Desserts

- Chocolate Oat

Snappuccino® (Frozen Lattes)

- French Vanilla

Boozy Ice Cream

- Bourbon (2% ABV)
- Mexican Hot Chocolate (2% ABV)



Frozen Protein Shakes

- Vanilla (Dairy)
- Chocolate (Non-dairy)

Frozen Smoothies (Coming Soon!)

- Passionate Mango (+ Turmeric)